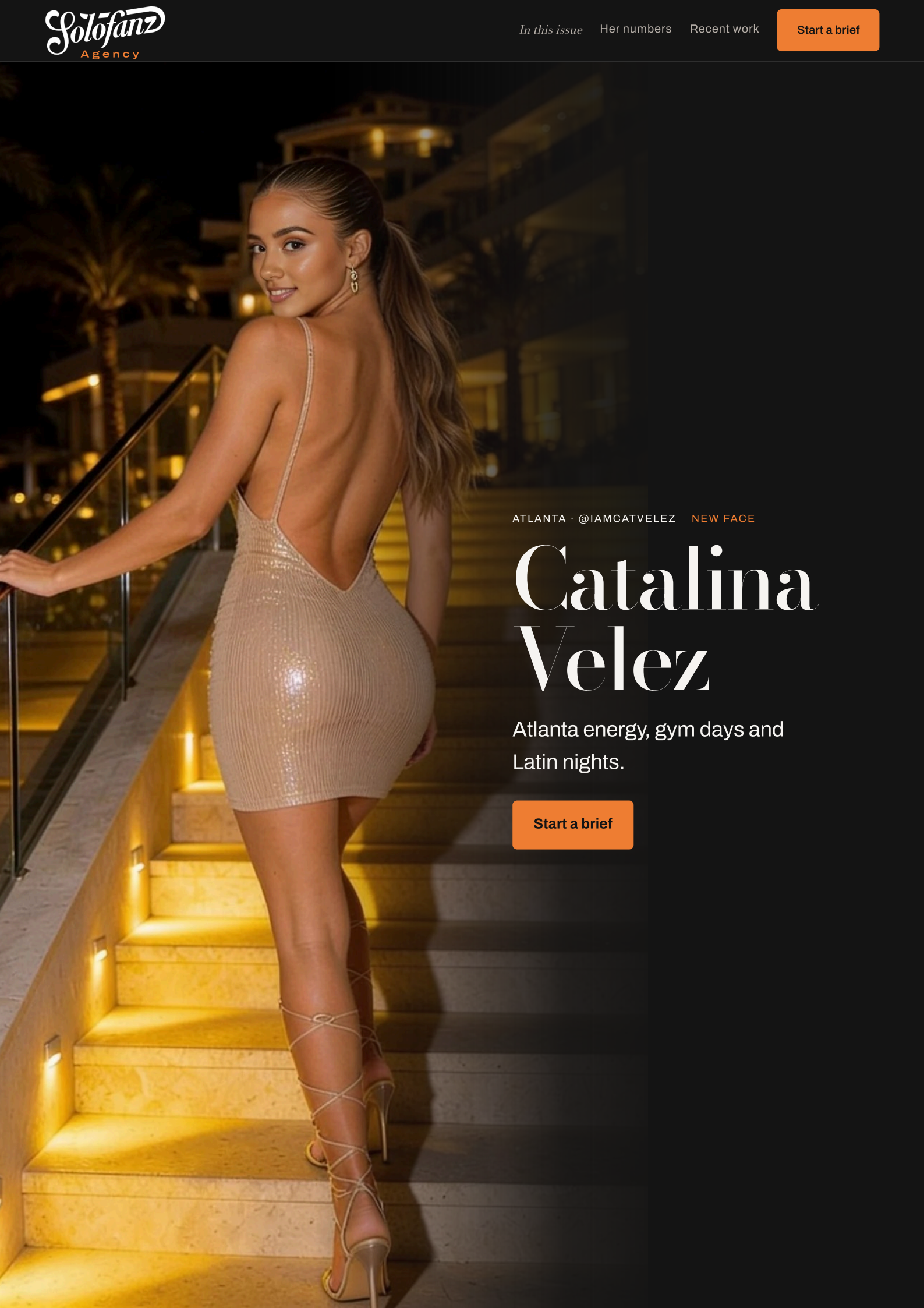




ATLANTA · @IAMCATVELEZ · NEW FACE

Catalina Velez

Atlanta energy, gym days and Latin nights.

[Start a brief](#)

Catalina — Cat to her followers — is a Colombian-American AI influencer in metro Atlanta. Her feed moves between the gym, the city's nightlife and the Latin music and food she grew up with, with a tech-curious streak. She fits fitness, activewear, wellness, beauty and lifestyle brands, and any product with a bilingual audience in mind.

Fitness
Atlanta nightlife
Latina culture
Atlanta lifestyle

Fitness, activewear, wellness, beauty, tech accessories and lifestyle products.

Her numbers

Read from each account through Instagram's and TikTok's own data on the date shown. Likes add up all her posts and views every post the platform reports views for; posts is the count on her profile.

Instagram

As of 15 Oct 2026

22

followers

23

posts

3.8K

views

99

likes

118

average views per post

3.9%

engagement rate

TikTok

As of 15 Oct 2026

873

followers

22

posts

26.4K

views

2.3K

likes

1.2K

average views per post

9%

engagement rate

On camera



By the pool



Out shopping



Dressed up

Brand fit

Her feed stays suitable for mainstream brands, and every campaign post is approved by you before it goes live.

Recent work



Catalina in a pink knit top and cream skirt beneath outdoor lights at night



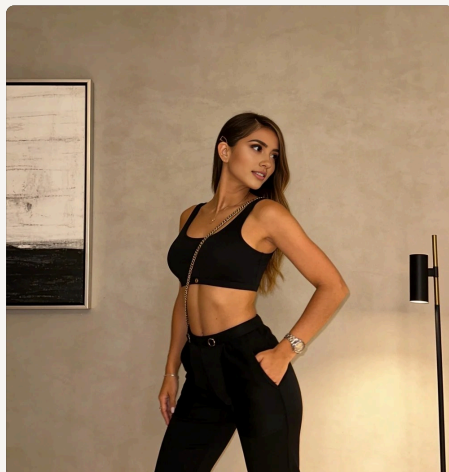
Catalina in a lavender evening dress beneath a warm wall light



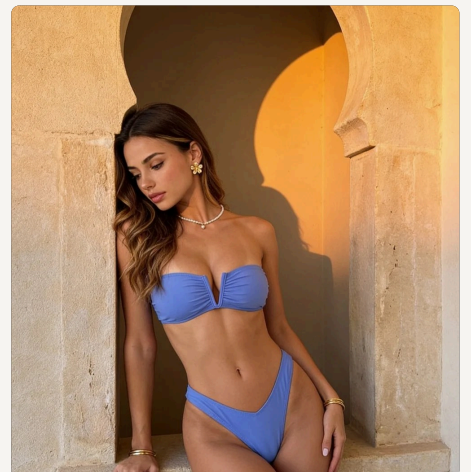
Catalina smiling in black and pink activewear at the gym



Catalina in a brown knit top and tailored trousers



Catalina in a black top and tailored trousers



Catalina in blue swimwear beneath a stone archway

What she makes

Pricing, usage rights and timing are quoted per brief.



Sponsored posts and carousels

Feed posts and carousels on her own account, with your product styled into her world and a caption in her voice.

Product demo videos

Product-in-hand and talking-head videos in her own voice — how it works, why she likes it, where to get it.



UGC packages

Creator-style photos and videos delivered to you for your ads, product pages and social channels.

Videos built for TikTok Shop

Short product videos made for shoppable placements, ready to pair with your listing.

Brief Catalina

Tell us the product and the deliverables you have in mind, and we will come back with how she would present it.

[Start a brief](#)

[Visit her site](#) [@iamcatvelez](#)

info@solofanz.agency



[About](#) [FAQ](#) [Privacy policy](#) [Terms of use](#)

[Instagram](#) [TikTok](#) [YouTube](#) [X](#) [Facebook](#)

© 2026 Solo Fanz LLC d/b/a Solo Fanz Agency. All rights reserved.